



CONNECTING YOUTH BLOG SECTION 2023

I. What is Connecting Youth Blog?

In line with CY Strategic Plan Objective No.2 “An enabling platform - Enhancing youth connectivity in the region”, the Blog section of the CY website will be **an additional resource** for all those who are interested in a more casual approach to the topics that are the platform’s main focus. The Blog will contain user-generated content with topics that are relevant to the partners, youth stakeholders, and the general public. This blog will aim to attract youth to engage with and contribute to the objectives of CY work.

II. Themes

Blog posts and articles will relate to the main thematic categories that CY has in focus, such as education, participation and employability. Within these three main categories blog entries related to other important topics will be added. However, partners may want to tailor the questions so as to respond to the specifics in their respective countries.

- Any progress in the dialogue between youth organizations and institutions?
- Youth Guarantee: how do I get involved?
- Youth Standard in the WB6: How much does youth independence cost?
- Are the WB6 ready to reduce the voting age to 16?
- European Year of Youth: Did the WB6 feel its impact?
- Youth and migration: How can we shift brain drain to brain gain?
- Youth cooperation: Do young people have a key role in overcoming bilateral disputes?
- Internships in the WB6: Are young people fairly paid?
- Protecting young people as creators and consumers of social media.
- Green and sustainable WB6: Living in Europe's most polluted region
- Regional social network as an instrument to empower youths in the society
- Underlying causes that push youth to emigrate and what can be done to reverse/ put a stop to this phenomenon.
- How can youth benefit from the European Year of Skills 2023?
- Youth services on a national level: what does already exist, what other youth' needs should be addressed
- The role of higher education shaping youth's activism in society
- How does SEE6 youth benefit from the Mobility Agreement on Recognition of Higher Education Qualifications in the region?
- How does SEE6 youth benefit from the Mobility Agreement on Freedom of Movement with Identity Cards in the region?



We are looking for short, precise, and focused articles in simple language, which can be easily understood.

III. How do we feed the blog?

It is important to maintain a constant level of activity within the blog in order to gain relevance and really help the community. For this purpose, a clear and reliable working mechanism has to be implemented among the partners.

- **Frequency:** Every month we have a new post from a partner. The theme can be chosen from the topics listed or related to those topics
[Plan for preparing posts](#)
- **Modality:** Partners team are invited to write blogs themselves, or issue a short open call for youngsters in your country based on each partner's interests within the list of themes and general guidelines of the Connecting Youth Blog
- **Language:** The blog post has to be written in English and it will be proofread by the communication team
- **Length:** The texts shall not be longer than 1,000 words. We recommend keeping it even shorter in order to make sure that the article will actually be read.
- **Photography:** Each post has to have at least one photograph or artwork (with copyrights cited, or websites such as Unsplash can be used for free pictures).
- **Posting:** Partners can send their materials via e-mail in word format together with photos and credits to the author of the article. Please also include a 1-2 sentence biography of the author(s) and links to social media profiles you would like associated with the post. When the post is ready send it to YNM (CDI in cc) and after review CDI communication team will upload the materials and make the post visible to the public.

IV. Editorial Policy

The blog intends to be a free space for honest conversations about the topics that are related to this platform and are relevant to partners' audiences. New themes around the main categories can be proposed and added to the blogging list of articles. There will be no strict editorial policy as long as the articles are fact-based, fair, and respectful towards all community members. This section will be aligned with CY's work, beliefs, and commitment. If any of these criteria are not met, YNM/CDI holds the right to suggest editorial changes to the blog posts.